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Consortium Health Plans Expands Consultant Relations Staff

June 1, 2007. Columbia, Md.—Consortium Health Plans, Inc., (Consortium) announced that Dale Rehkamp has joined the organization as senior manager, consultant relations.

Rehkamp has more than 20 years of health plan sales and employee benefit consulting experience, most recently with Blue Cross Blue Shield of Minnesota. He also served as health care practice leader for Aon Consulting in Minneapolis.

“With a passion for understanding the drivers of health care purchasing, Rehkamp is highly regarded for his diligent study of the health care, employee benefits and consulting markets,” says Daniel Miller, Consortium’s vice president, consultant relations. “His presence will allow the Consortium to continue to carry out its consultant relations strategy on behalf of Blue Plans that have a significant national account interest.”

The Consortium provides strategic market intelligence, strong market relationships and leading-edge sales tools to position Blue Cross Blue Shield Plans as the carrier of choice for national accounts. The Blue Cross Blue Shield System is the leader in the national account market segment with a current enrollment of 22.9 million national account lives. There are 19 member Plans in the Consortium.

Rehkamp’s office is located in Eden Prairie, Minn., a suburb of Minneapolis.

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